

Porto de Tradição



Lojas com História Guide

Porto City Hall has been deeply committed in increasing and promoting local and traditional trade.

To this end, it has devised a set of policies aimed at the sustainable revitalisation of economic activities that, due to their important role in the cultural plan, enhancement of the historical heritage and traditional experiences of the city, deserved recognition by the Municipality of Porto.

In this context, the strategy defined by the Municipality also involves the protection and safeguarding entities of historical interest, for profit or non-profit, which, by their activity and tangible or intangible heritage, constitute an outstanding cultural or social reference for the city.

The historical shops and the entities of historical interest in the city of Porto are recognised in the different sectors of commercial activity and / or of cultural or social nature and were, throughout the life of the city, striking by factors that constitute the criteria for their recognition.

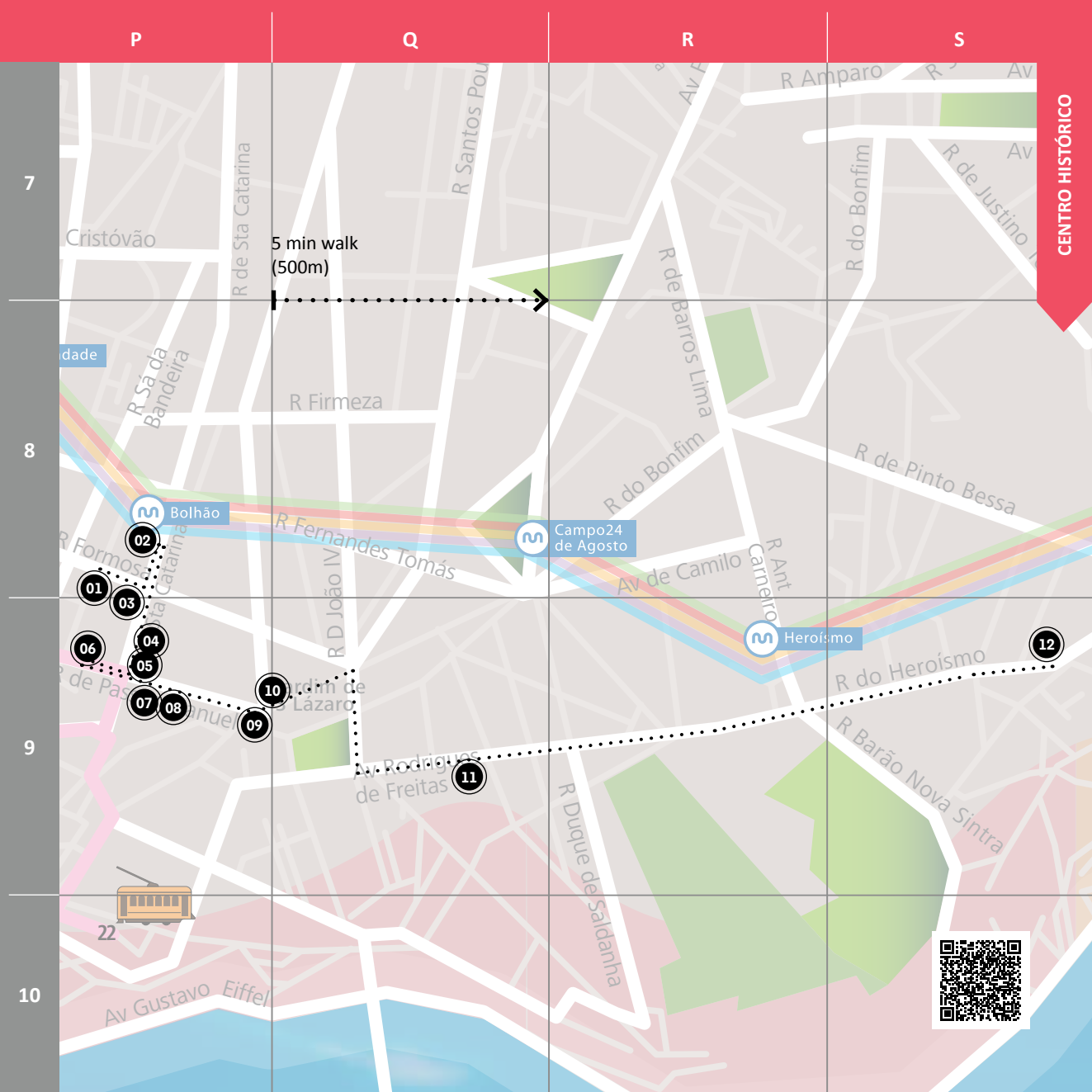
The “Porto de Tradição – Roteiro Lojas com História” brochures suggest itineraries that enable to get to know the city and these special places through a different perspective.

Porto de Tradição

Route

01





01



A Pérola do Bolhão

Founded in 1917, one of the oldest traditional grocery shops in the centre of Porto, it is a must stop for visiting and buying high quality artisan and regional products. Unique space, marked by an historical identity is currently one of the most visited, photographed and advertised establishments in the city.

R Formosa 279
4000-252 Porto
+351 222 004 009
41.148362, -8.606684

P8
Mon. to Fri.: 9h00 - 13h00 / 14h00 - 19h00
Sat.: 9h00 - 13h00

02



Bazar Mabril

The firm that gave birth to *Bazar Mabril* was founded in 1941. Its activity is closely associated with selling toys, crockery, fashion and design for children, a business in which it specialised and became a reference in the city.

R de Santa Catarina 299
4000-451 Porto
+351 222 005 927
41.148862, -8.606196

P8
Mon. to Tue: 10h00 - 19h30
Wed. to Sat.: 9h30 - 19h30

03



Casa Lima

Founded in 1877, *Casa Lima* has been in the same family for five generations. This establishment specialises in the trade of luggage, canes and umbrellas and is recognised as a landmark of tradition and prestige in the city.

R de Santa Catarina 231
4000-450 Porto
+351 222 085 928
41.148256, -8.606399

P9
Mon. to Fri.: 9h30 - 19h00
Sat.: 10h00 - 13h00 / 15h00 - 19h00

04



Casa Alvão

Founded on 2 January 1902 by photographer Domingos Alvão, features a rare collection that delights visitors: thousands of photographs by this renowned photographer, a key figure of the city of Porto, depicting decades of history of the city and its people.

R de Santa Catarina 118-120
4000-442 Porto
+351 917 648 023
41.147311, -8.60661

P9



Mon. to Fri.: 9h30 - 12h30 / 14h30 - 19h00

05



Majestic Café

This iconic café is considered one of the most beautiful examples of Art Nouveau in Porto, with an atmosphere of refinement and well-being. Its beauty and heavy symbolism earned it to be a listed building in 1983 and the city's "cultural heritage". It has been getting numerous national and international awards and beckons to relive the fascinating Belle Époque.

R de Santa Catarina 112
4000-442 Porto
+351 222 003 887
41.147229, -8.606561

P9



Mon. to Sat.: 9h00 - 23h30

06



Benedito Barros, Lda.

Shop founded in 1926, it moved in 1958 to its current location, on the first floor of an imposing building, without shop windows to Rua de Passos Manuel. Being a tough specialist in selling wool products, this activity gives it some exclusivity.

R Passos Manuel 39 - 1º
4000-384 Porto
+351 222 001 573 / 969 068 948
41.147296, -8.607684

P9



Mon. to Fri.: 9h00 - 12h00 / 14h00 - 18h30

07



Restaurante Escondidinho

Opened on 12 December 1931, this upscale restaurant maintains a warm and family atmosphere. The dining room reproduces, in its design, the cosy comfort of the 18th-century residences. Through here passed leading figures of Porto and Portuguese society.

R de Santa Catarina 84
4000-382 Porto
+351 222 001 606
41.146948, -8.606722

P9



Daily: 12h00 - 15h00 / 19h00 - 23h00

08



Marcolino Relojoeiro

This watchmaker's is one of the most iconic of Porto. It opened its doors in 1926 in the heart of the city. Although it has had several different owners and refurbishments and over its 90 years of history, this shop continues to preserve its founder's name. The imposing Art Nouveau façade building showcases collections of luxury watch brands and unique pieces of international jewellery in a sophisticated setting sought-after by collectors.

R de Santa Catarina 84
4000-441 Porto
+351 222 001 606
41.146948, -8.606722

P9



Mon. to Fri.: 10h00-19h00
Sat.: 10h00-13h00

09



Ourivesaria Brilhante

Founded in 1912, the façade of this jewellery shop was restored about 25 years ago to look as it was in the 1940s. This establishment is currently recognized as one of the official appraisers licensed by the *Imprensa Nacional da Casa da Moeda* and specialises in selling gold, silver and antique jewellery.

R de Santo Ildefonso 125 R/C Porto
4000-468 Porto
+351 222 006 530
41.146431, -8.604640

P9



Mon. to Fri.: 9h30 - 13h00 / 14h30 - 19h00
Sat.: 9h30-13h00

10



Restaurante O Buraquinho

Its origins date back to 1927, yet today it still preserves a rustic, traditional and cosy feel, as well as the flavours of the snacks that made this house a gastronomic reference in the city.

Pç dos Poveiros 33
4000-393 Porto
+351 222 011 045 / 933 142 241
41.146469, -8.603623

Q9



Temporarily closed

11



Mármore e Granitos Felisberto

With over 100 years of history and a well-established brand in the market, this establishment combines in its pieces the best of both worlds: the traditional and the modern, highlighting the marble and granite that have all kinds of applications.

Av Rodrigues de Freitas 231
4000-421 Porto
T. +351 225 368 818 / 966 356 009
41.145768, -8.600166

Q9



Mon. to Fri.: 8h00 - 12h30 / 13h30 - 17h00

12



Casa Aleixo

An eating house with history, considered a classic of Porto. Family-run and a very cosy feel, it offers a menu consisting of traditional Portuguese food and food from Porto. Over the years has been gaining an important gastronomic status in the city.

R da Estação 216
4300-171 Porto
T. +351 225 370 462
41.147453, -8.587524

S9

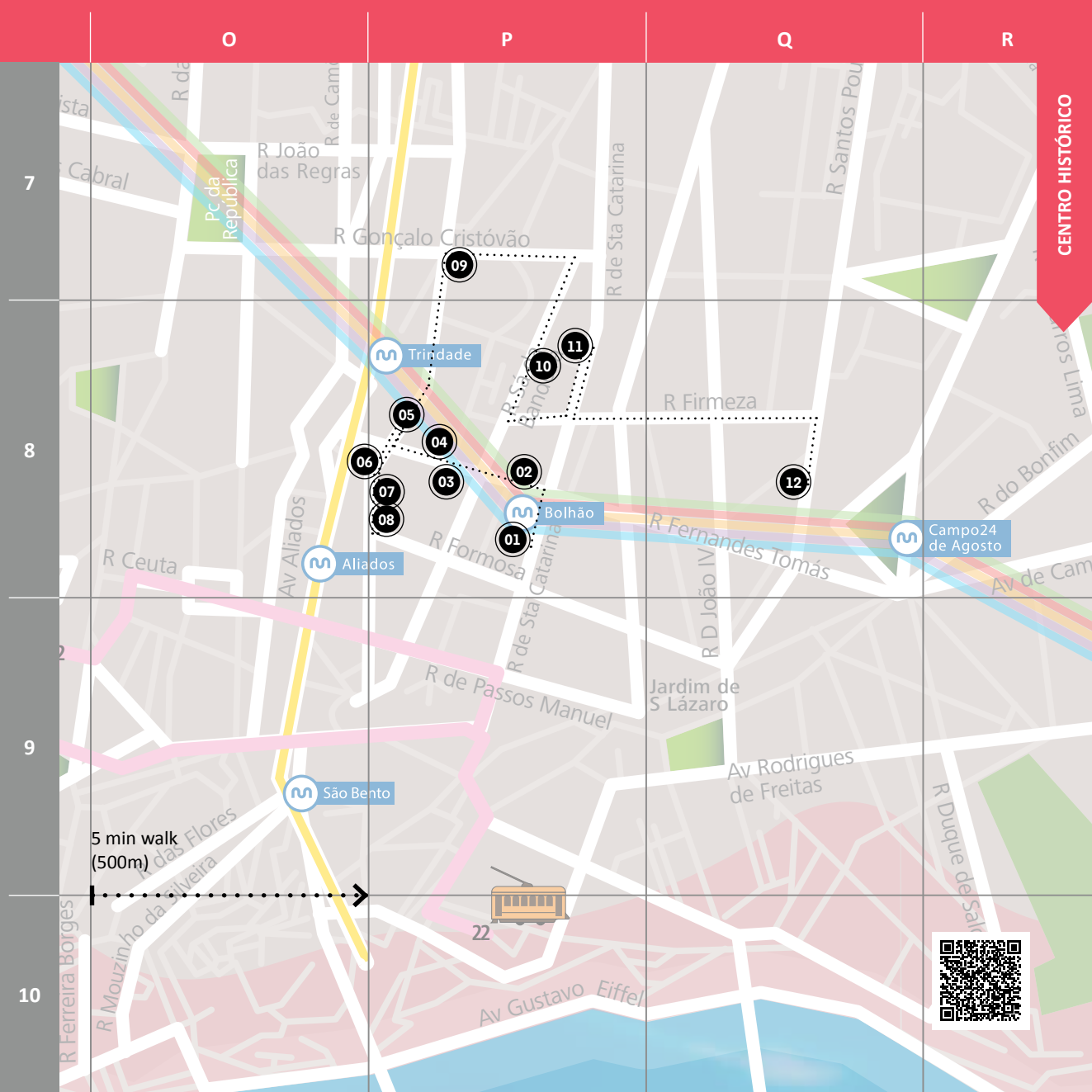


Mon. to Fri.: 12h00 - 15h00 / 19h30 - 22h00

Porto de Tradição

Route

02



01



Adão Oculista

Family owned, began its activity on 13 March 1962. Being more than half a century old, it has adapted to market developments and gained public recognition. The mother house, located in Porto's city centre, continues to have a major fame.

R Santa Catarina 287
4000-451 Porto
+351 222 073 710
41.148779, -8.606239



Mon. to Fri.: 9h00 - 19h00
Sat.: 9h00 - 13h00



02



Casa dos Linhos

Founded in 1860, this house shortly after moved to its current location. It sells exclusively Portuguese handicraft products and has on display several different embroideries. It holds workshops for those who like to learn this noble craft.

R de Fernandes Tomás 660
4000-212 Porto
+351 222 000 044
41.149985, -8.606238



Mon. to Fri.: 9h30 - 19h00
Sat.: 9h30 - 13h00

03



A Favorita do Bolhão

Founded in 1934, the emblematic traditional grocer's shop, located in the heart of Porto's city centre, features a diverse range of artisan and regional products, where texture and colours coexist in a harmony of flavours that have served and delighted many generations.

R de Fernandes Tomás 783
4000-218 Porto
+351 222 001 624
41.150828, -8.607605



Mon. to Sat.: 9h00 - 19h30

04



Moura & Fortes

The management of this shop founded in 1928 is already in its third generation. It is a local business with a sewing machine repair and fine-tuning workshop. It has become a distributor of major brands of sewing and embroidery machines. In 2016, it was remodelled, keeping most of the identity of its original plan.

R Fernandes Tomás 828
4000-213, Porto
+351 223 389 466
41.150440, -8.608111

P8



Mon. to Fri.: 9h40 - 12h30 / 14h30 - 19h00
Sat.: 9h40 - 13h00

05



O Pretinho do Japão

This fine grocer's shop founded in 1947 is renowned for the refinement and quality of its products. It tried to keep the tradition, for example with selling ground coffee in the shop and by holding workshops. With over 70 years of history, this institution of the elegant and traditional trade in Porto is proud to have loyal customers spanning several generations.

R do Bonjardim 496 A
4000-118 Porto
+351 222 007 185 / 914 287 006
41.150749, -8.608689

P8



Mon. to Sat.: 9h30 - 19h00

06



Santos & Irmão

Porto's first frame workshop was founded in 1858, always maintaining its family identity and tradition. The art of using gold or silver leaf is a craft preserved by this house, along with the technique of frame making and the restoration of paintings. It is currently the oldest frame shop in the world.

Tv de Liceiras 1
4000-323, Porto
+351 222 004 828 / 918 026 879
41.150392, -8.609530

O8



Mon. to Fri.: 9h30 - 12h30 / 14h30 - 19h00
Sat.: 9h30 - 13h00

07



BFG - Ferragens e Decoração

Located in the city centre of Porto since 1900, this establishment sells handcraft ironmongery in the most varied styles ranging from rustic to vintage. Over more than 100 years of history, it has preserved its identity, tradition and uniqueness. Recently it also created a coffee shop.

R do Bonjardim 404
4000-116 Porto
+351 222 002 655
41.149837, -8.609174

P8



Mon. to Fri.: 9h30 - 19h00
Sat.: 10h00 - 13h00

08



Casa Januário

It was established in 1926 to become one of the most famous grocery shops selling coffee, spices, salted cod and teas. The business passed from generation to generation and two decades ago it changed its concept and reinforced its reputation by focusing on the cake decorating, chocolate almonds and creating personalised and themed hampers.

R do Bonjardim 348-352
4000-116 Porto
+351 223 320 153
41.149218, -8.60939

P8



Mon. to Sat.: 9h30 - 19h00

09



Restaurante Ginjal

According to the evidence, this commercial establishment has been running since 1950, but its opening dates to 1948. This restaurant frequented by a lettered clientele has gained public recognition for their renowned *Tripas à Moda do Porto* - dish that has won several awards and has become renowned of this eating house.

R do Bonjardim 726
4000-119 Porto
+351 222 031 015 / 927 572 877
41.153438, -8.607899

P7



Tue. to Sun.: 12h00 - 15h00 / 19h00 - 23h00

10



Confeitaria Cunha

“Cunha” is a renowned patisserie of Porto, inaugurated on 31 March 1906. Occupying the current building since the 70’s, this establishment has become a gastronomic architectural and social reference. It was a meeting place for journalists and artists and for business meetings and remains a space favourable for socialising.

R Sá da Bandeira 676
4000 – 431 Porto
+351 223 393 070 / 71 / 72 / 73
41.152037, -8.605950

P8



Temporarily closed

11



London Style

In this tailoring shop founded in 1918, the know-how passed down over several generations, preserving the rigor of personalised service and customisation as its identity aspects. All pieces are made in its facilities, with the meticulousness which this historic house has been known for.

R de Santa Catarina 673
4000 – 054 Porto
+351 222 002 855 / 919 082 960
41.152114, -8.604958

P8



Mon. to Fri.: 10h00 - 13h00 / 14h00 - 19h00
Sat.: 10h00 - 13h00

12



Alcino Silversmith

Founded in 1902 as a gold/silversmith’s workshop, it moved in 1966 to Rua Santos Pousada - current location. Over the years, it has been holding several exhibitions always with the concern to preserve the art and history of gold/silversmiths, in a constant adaptation to modernity.

R de Santos Pousada 76
4000-478 Porto
+351 225 371 909
41.150036, -8.600376

Q8



Mon. to Fri.: 10h00 - 13h00 / 14h00 - 19h00
Sat.: 10h00 - 13h00

Porto de Tradição

Route

03



CENTRO HISTÓRICO

Ponte Luiz I, Mosteiro da Serra do Pilar

5 min walk (500m)



01



Confeitaria do Bolhão

Although officially open since 1919, there are records dating back to 1866. With this longevity has consolidated the prestige of the patisserie which has on-site production, in particular the traditional confectionary, especially the *queque venezuelano*, in the stages of applying for a patent. It is a historical renowned place in the city centre of Porto, known and frequented by multiple generations.

R Formosa 339
4000-252, Porto
+351 223 395 220 / 910 263 930
41.148543, -8.607540

P8



Mon. to Fri.: 6h00 - 20h00
Sat.: 7h00 - 19h00

02



Bazar Paris

Founded in 1903, this iconic establishment sells a wide range of traditional toys: dolls, trains, tracks, model-making, etc. It also sells themed parties and carnival articles. It is one of the most famous bazaars in the city, visited and known by several generations.

R Sá da Bandeira 190
4000-428 Porto
+351 222 004 048
41.147961, -8.608334

P9



Mon. to Fri.: 10h00 - 19h00
Sat.: 10h00 - 13h00 / 15h00 - 19h00

03



Armazém dos Linhos

It opened its doors to the public in 1905 as a tailor's shop and, since the 1950s, has been dedicated to the reproduction of printed fabrics with traditional Portuguese designs. Over the years it has been recovering old patterns and introducing new ones to meet the expectations of different publics, in a balance between tradition and innovation.

R de Passos Manuel 15
4000-384 Porto
+351 222 004 750
41.147367, -8.607958

P9



Mon. to Fri.: 10h - 19h00
Sat.: 10h00 - 13h00 / 14h30 - 19h00

04



Teatro Sá da Bandeira

This emblematic and historic Porto concert hall/theatre was inaugurated in 1855 and restructured in 1877 and later on, in 1956. It still retains the architectural features of its origin. It has been the stage of major events, homages, theatre shows, cinema, circus, musicals, opera, revue, stand-up comedy and concerts of various types of music.

R de Sá da Bandeira 108
4000-427, Porto
+351 222 003 595 / 222 002 550
41.146802, -8.608847

P9



Mon. to Sun.: 13h00 - 20h00

05



Costa Braga & Filhos

This firm has a history of over 150 years. It was in the mid-nineteenth century, having later moved to the current address. Dedicated to the manufacture of hats and other uniform accessories for security and public order institutions. It has gained a high industrial prestige and public recognition by personalities and institutions.

R 31 de Janeiro 194
4000-542 Porto
+351 222 001 332
41.146108, -8.607872

P9



Mon. to Fri.: 9h00 - 12h30 / 14h30 - 19h00
Sat.: 10h00 - 13h00

06



Machado Joalheiros

This jewellers' shop was founded in 1880 and is a Listed Building. It sells luxury pieces by prestigious brands and its own collections of jewellery, combining modernity and tradition. It is a family business that has passed on values and traditions from generation to generation.

R 31 de Janeiro 200
4000-542 Porto
+351 223 392 070
41.146101, -8.607809

P9



Mon. to Fri.: 10h00 - 13h00 / 14h30 - 19h00
Sat.: 10h00 - 13h00

07



Gazela Cachorrinhos da Batalha

This restaurant opened in 1962 and is featured in various gastronomic guides. Its main attraction is the famous hot dog, which take domestic and foreign customers to queue at the door to taste this delicacy. This beer hall has always been renowned but reached an even bigger visibility when it was featured in one of Chef Anthony Bourdain's tv shows.

Tv Cimo de Vila 4
4000-171 Porto
+351 222 054 869
41.144825, -8.607705

P9



Mon. to Fri.: 12h30 - 22h30
Sat.: 13h00 - 16h00

08



Casa Crocodilo

Since 1960 this house has been dedicated to selling soles and uppers, being a reference of the region in this market. It is an icon of the city that owes its name to the embalmed five-meter crocodile from Brazil that has been hanging from its ceiling. This commercial establishment represents the preservation of a traditional business without the loss of identity.

R Cimo de Vila 63
4000-170 Porto
+351 222 000 318
41.144716, -8.608438

P9



Mon. to Fri.: 9h00 - 12h30 / 14h30 - 18h30
Sat.: 9h00 - 12h30

09



Confeitaria Serrana

This confectionery and patisserie shop can be considered a discreet gem with more than 100 years, thanks to its architecture and interior image, where one can admire a 1912's canvas. It is a must-go place for tasting *bolas de Berlim*, which are famous for its quality and generous size, but also for tourists who like to discover the charms beyond its facade.

R do Loureiro 52
4000-326 Porto
+351 222 001 110
41.145112, -8.610115

P9



Mon. to Fri.: 8h00 - 19h00

10



Casa Soleiro

It was founded in 1947. Throughout its history it has been a shop where are sold quality products to repair shoes and leather goods. This business supplies many shoe repairers in the city and works with shoe factories.

R Chã 104 -108
4000-165 Porto
+351 222 002 570
41.144023, -8.609712

P8



Mon. to Fri.: 9h00 - 21h30 / 14h00 - 18h00

11



O Cafézheiro

It is a traditional wholesale and bulk grocery shop. Opened in 1945, this house is renowned for its teas, coffees, fine grocery and intoxicating aromas. Entering this space is a true time travel because it has preserved its traditional trade and genuine identity.

R Augusto Rosa 40
4000-098, Porto
+351 222 000 815
41.143612, -8.607743

P8



Mon. to Fri.: 9h00 - 13h00 / 15h00 - 19h00
Sat.: 9h00 - 13h00

12



Restaurante Chinês

Inaugurated in 1966, the simplicity and uniqueness of the name is explained by being the first Chinese restaurant to open in the city and, according to some publications, the first one in the country. The business has been in the same family since the beginning, maintaining the tradition. Its reputation, decoration and objects are representative of a striking historical identity.

Av Vimara Peres 38
4000-404 Porto
+351 222 008 915
41.142525, -8.609976

O10



Daily: 12h00 - 15h00 / 19h00 - 23h00

Porto de Tradição

Route

04

CENTRO HISTÓRICO Ponte Luiz I, Mosteiro da Serra do Pilar

5 min walk (500m)



01



Casa Coração de Jesus

Inaugurated in 1885, it has remained in the same family generation after generation. Until the 1970s the business was focused on making embroidery for the Church and later became famous for also selling religious objects. The space remains virtually unchanged, with over a century of heritage and history worthy of a cultural visit.

R Mouzinho da Silveira 302-304
4050-418 Porto
+351 223 195 130
41.144632, -8.611469

O8



Mon. to Fri.: 9h30 - 12h30 / 14h30 - 19h00
Sat.: 9h30 - 12h30

02



Ourivesaria Eduardo Carneiro

Establishment dedicated to the jewellery trade which is distinguished by the advice and guidance service of traditional gold and silver pieces, including the famous Portuguese filigree. According to the records, this century old establishment was created in 1918, although it may date back to much older times than these.

R das Flores 225
4050-267, Porto
+351 222 001 152
41.144770, -8.612097

O8



Mon. to Fri.: 9h30 - 12h30 / 14h30 - 18h45
Sat.: 9h30 - 12h45

03



Pedro A. Baptista, Lda.

This jewellery shop was inaugurated in 1857, becoming a luxurious and welcoming space, which gives a lot of refinement and good taste to the pieces. This house participates in large Portuguese fairs and holds jewellery pieces of important heritage, lending them to several art exhibitions.

R das Flores 235
4100-257 Porto
+351 222 005 142
41.144852, -8.611957

O8



Mon. to Fri.: 9h00 - 13h00 / 14h30 - 19h00



04



Ourivesaria Coutinho

Inaugurated in 1859, this jewellery shop is a landmark in the city for its history and age. It has been able to preserve a service of excellence recognized to this day. The silverware and the filigree pieces are the flagship products of this century-old house. It also has a complete range of gold/silversmithing, jewellery, watchmaking products and transforming jewellery.

R das Flores 185-187
4050-266 Porto
+351 222 006 340
41.144609, -8.612503

O8



Mon. to Fri.: 9h30 - 12h30 / 14h30 - 18h45
Sat.: 9h30 - 12h45

05



Neves & Filha, Lda.

It is a jewellery shop with more than a century and a half of history. This traditional and family business has its main identity feature in the representative pieces of Portuguese jewellery and in the filigree pieces, which it has been selling for decades. This house's age proves that it is a historical and cultural reference of the city.

R das Flores 117
4050-276 Porto
+351 222 000 233
41.144309, -8.613133

O8



Mon. to Fri.: 11h30 - 12h30 / 15h00 - 19h00
Sat.: 11h30 - 12h30

06



Galerias da Vandoma

Now in its third generation of the founding family, these galleries have a unique family tradition linked to the passion for antiques. It was in 1975 that the founder specialised in exclusivity in auctioneer and antiquarian activities. The loan of works of art to museums, exhibitions and publications shows the influence and connection with various cultural institutions in the city.

R Mouzinho da Silveira 175-183
4050-421, Porto
+351 222 001 286 / 913 758 647
41.143791, -8.612953

O8



Mon. to Fri.: 10h00 - 13h00 / 14h30 - 19h00
Sat.: 10h00 - 13h00

07



A Sementeira

Founded over 80 years ago, it is a leading house and is under the management of the third generation of the founding family. Specialising in selling vegetables seeds, tree fruits, seeds, gardening equipment and tools is much sought after by the vast experience in this business.

R Mouzinho da Silveira 178
4050-416 Porto
+351 220 422 877
41.143575, -8.613248

O9



Mon. to Fri.: 9h00 - 12h30 / 14h30 - 19h00
Sat.: 9h00 - 12h30

08



Casa da Mariquinhas

Open since 1968, it is the oldest and most traditional Fado house in Porto. A landmark where fado and good conversations take place and where one can combine the flavours and sounds typical of the Portuguese soul. The preservation of Portuguese customs is a concern of this house of great sociocultural relevance.

R de São Sebastião 25
4050-568 Porto
+351 915 613 877
41.142776, -8.612429

O10



Mon. to Sat.: 20h00 - 24h00

09



Escovaria de Belomonte

Originating in 1927, it is a sort of shop / factory / museum where everything is done in an artisanal way. In the small factory that runs inside the shop, everything is made and done by hand. This family business has established itself over the years and has preserved an increasingly rare genuine craft: the craft of making brushes/brooms.

R de Belomonte 34
4050-096 Porto
+351 222 002 469
41.142799, -8.615921

O10



Jan. to Jun.:
Mon. to Fri.: 9h00 - 12h00 / 13h00 - 18h00
Jul. to Dec.:
Mon. to Fri.: 9h00 - 12h00 / 13h00 - 19h00
Sat.: 10h00 - 12h00 / 13h00-19h00

10



Pinguim Café

Café and bar opened in 1987 remains owned by the founding owners. It has specialised in selling gin and craft beer produced in Porto, gaining recognition and notoriety over the years. It also has a cultural side and cultural production by holding poetry activities, exhibitions and gatherings.

R de Belomonte 65-67
4050-097 Porto
+351 916 048 413
41.142516, -8.616710

N10



Daily: 21h00 - 04h00

11



Vidraria Fonseca

Founded in 1908, this establishment has specialised in the trade, handling and specialised services of all types of glass, mirrors, frames, acrylics, ironmongery and emergency services. With over 100 years of experience, it provides varied services to the commercial, industrial and residential markets, for architectural and decoration purposes.

R dos Caldeireiros 208
4050-139 Porto
+351 222 001 709
41.145041, -8.614563

O8



Mon. to Fri.: 8h30 - 12h30 / 13h30 - 20h00
Sat.: 9h00-13h00

12



LMR, Lda. - Fábrica das Velas

It is a factory / shop for the making of handmade candles and candles made with the help of machines. Its records show that it has been 124 years in business. The passing on the know-how has always been done in this establishment, so the artisanal method of candle making has been ensured. The shop has a unique and identity-filled atmosphere thanks to the hanging candles that line the ceiling, a feature that has been attracting many tourists.

R da Assunção 42
4050-070 Porto
+351 222 006 512
41.145534, -8.614716

O8



Mon. to Fri.: 9h00 - 12h30 / 14h30 - 19h00
Sat.: 9h00 - 13h00

Porto de Tradição

Route

05



01



Café Âncora d'Ouro "Piolho"

Café Âncora D'Ouro, also known as "Piolho", is a café famous for being a place where students and teachers of Porto's Academia meet and socialise. The fame of *Piolho* is undeniable by the tradition and social representation so remarkable that it contains. For decades it has been frequented by numerous university students who leave their mark on writings that are displayed there.

Pç de Parada Leitão 45
4050-064 Porto
+351 222 003 749
41.147178, -8.61649

N9
Mon. to Sat.: 07h00 - 4h00

02



Livraria Lello

This Bookshop was founded as a society in 1881 and adopted its current name in 1919. It is the most famous bookshop in the city, housed in an iconic neo-Gothic building. Inside, the painted plaster decoration, the staircase and the large stained glass in the ceiling deserve special mention. It has always been sought-after by leading figures from politics, the arts and the bourgeoisie. It is currently much sought-after and visited by tourists visiting the city.

R das Carmelitas 144
4050-161 Porto
+351 222 002 037
41.146930, -8.614778

O9
Daily: 09h30 - 20h00

03



Padaria Ribeiro

The history of this bakery began to be written in 1878. Its founders imprinted the establishment with the tradition and quality of its products - identity characteristics that their successors have been able to preserve and keep alive to this day. There is no one from Porto who has never heard of this house and its famous products.

Pç Guilherme Gomes Fernandes 21-27
4050-293 Porto
+351 222 005 067 / 934 056 512
41.147512, -8.614936

N9
Mon. to Sat.: 7h00 - 20h00
Sun.: 8h00 - 20h00

04



Armazéns Cunhas

There is uncertainty about the start of activity of this *Armazéns* (department store), but it is likely that it began its activity between the late 19th and early 20th centuries. The store is easily recognized for the proud peacock's ostentation on the building's Art-Deco façade - a staple of this historic commercial establishment.

Pc Gomes Teixeira 14/22
4050-290 Porto
+351 222 001 516
41.147405, -8.615538

N9



Mon. to Fri.: 9h00 - 13h00 / 14h00 - 19h00
Sat.: 9h30 - 13h00

05



Lopo Xavier & Companhia

Company founded in 1934, sells Portuguese raw material and wool. In recent years, it has been providing consulting services of knitting, crochet and embroidery. This shop is an integral part of the city's history and is visited by many customers from the third or fourth generation of families loyal to this commercial house.

Pc Carlos Alberto 18
4050-157 Porto
+351 222 000 488
41.148154, -8.615973

N9



Mon. to Fri.: 9h30 - 18h30
Sat.: 9h30 - 13h00

06



Farmácia Lemos

It is one of the emblematic spaces of the city that, over time, has been providing a very useful service to the population. Founded in 1780 by the *Frades Carmelitas do Carmo* (Carmelite Friars), this pharmacy was famous for the work carried out at a scientific research level and for the products sold there. It has a museum with a rich decades-old collection.

Pc Carlos Alberto 31
4050-157 Porto
+351 222 001 309 / 222 001 942
41.148440, -8.616164

N8



Mon. to Fri.: 9h00 - 20h00
Sat.: 9h00 - 13h00

07



Casa Botónia

The first business records of this house specialising in the trade of buttons and haberdashery date from 1936. However, some people associate it with the birth date of filmmaker Manoel de Oliveira in 1908. This shop is filled with hundreds of boxes with numerous buttons. Due to the diversity and richness of its offer, it is here that many fashion designers come to buy their supplies.

R de Cedofeita 23, r/c
4050-177 Porto
+351 222 007 234
41.149193, -8.616426

N8



Mon. to Sat.: 10h00 - 19h00

08



Livraria Académica

A century-old bookshop and a key cultural reference of Porto. Many illustrious figures of literature like Miguel Torga or José Régio came here. Founded on 16 November 1912, it continues its original mission - to dignify the book and place it where it is entitled, preserving the passion for book activity.

R dos Mártires da Liberdade 10
4050-358 Porto
+351 222 005 988
41.150168, -8.614633

O8



Mon. to Fri.: 9h00 - 12h30 / 14h30 - 19h00
Sat.: 9h00 - 12h30

09



Casa dos Forros

This haberdashery has been in the same family since 1958. Throughout the ages it has combined tradition and modernity in selling products related to sewing, knitting and clothing decorations. Since the 1980's it stands out for its carefully planned and executed shop windows. This shop is in the memories of several generations of local people.

R de Cedofeita 189
4050-179 Porto
+351 222 007 765
41.151053, -8.617146

N8



Mon. to Fri.: 9h30 - 12h30 / 14h30 - 19h00
Sat.: 9h30 - 12h30

10



Confeitaria Petúlia

Since 1972 Petúlia has been a leading patisserie in the city. One of its specialties is the *bolo-rei* made year-round, whose fame results in a significant increase in customers during the Christmas season. In addition to being a patisserie, this establishment sells other products such as cheese, cold cuts, chocolates and wines. The space was renovated in 2014 to preserve its identity.

R Júlio Dinis 775
4150-323 Porto
+351 226 066 181
41.155449, -8.627499

L7



Mon. to Fri.: 8h00 - 23h00

11



José Rosas e Companhia

Founded in 1851, this establishment is one of Porto's oldest jewellery shop. It was also in the nineteenth century, that it was modernised upon admission of a new partner, José Rosas, who institutes personalised customer service by the first woman jeweller. Its history includes the restoration of the Portuguese Crown Jewels and the application of filigree in crystal and ceramic pieces. With over 150 years of accumulated experience, the shop is already in its fifth generation.

R Eugénio de Castro 282
4100-225 Porto
+351 226 000 068 / 962 256 321
41.163057, -8.648321

i5



Mon., Tue. and Thu.:
10h00 - 13h00 / 15h00 - 19h00
Wed. and Fri.: 10h00 - 19h00

12



Café Moreira

Café founded in 1964 and frequented by the population of Foz do Douro is part of the memory of different generations. It is mentioned in numerous publications as a historical café of the city of Porto, but also for its excellent food and its family atmosphere.

R Sra da Luz 306
4150-740 Porto
+351 966 290 421
41.151740, -8.676898

C8



Daily: 7h00 - 21h00

Porto de Tradição

Route

06



CENTRO HISTÓRICO

Ponte Luiz I,
Mosteiro da Serra do Pilar

5 min walk
(500m)



01



Ourivesaria Luiz Ferreira

Luiz Ferreira (1909-1994) had one of the strongest artistic personalities in the gold/silversmithing field, a tradition that was already rooted in his grandfather and his father. He opened his jewellery shop in 1970 and began his career as a creator and businessman. In this shop, one can find the spirit and art of its creator, expressed in its silver pieces, jewellery or famous decorative animals.

R Trindade Coelho 9
4050 - 618, Porto
+351 222 056 146
41.144990, -8.611845

Q9



Mon. to Fri.: 9h30 - 12h30 / 14h30 - 19h00
Sat.: 10h30 - 13h00



02



Papelaria Modelo

It began its activity in 1922 and is a stationer's with a striking historical identity and an exclusive environment where the artistic and academic tradition is recognised. It has been a loyal ally of painters and students of Fine Arts and Architecture, but it also draws in the general public looking for those unique items sold in this establishment.

Lg dos Lóios 76
4050-338 Porto
+351 220 416 137
41.145438, -8.612329

Q9



Mon. to Fri.: 9h30 - 13h00 / 14h00 - 19h00
Sat.: 9h30 - 13h00 / 14h00 - 18h00

03



Príncipe Porto Portugal

This commercial establishment, which has been in existence for over a century, has the mission of preserving and disseminating genuine Portuguese tradition, culture and handcrafted products. According to records, this business started in 1897, but may have started even before that. Since then, from generation to generation, this house continues to sell regional, traditional and folk Portuguese products.

R dos Clérigos 45
4050-205 Porto
+351 222 006 053
41.145861, -8.613084

Q9



Mon. to Fri.: 9h30 - 19h00
Sat.: 9h30 - 18h00

04



Farmácia Vitália

This pharmacy was founded in 1933. Located in the city centre of Porto, draws the attention of those who pass by due to the giant cross that bears on the building's façade. It has a very singular and characteristic facade, designed by architects. Apart from selling all kinds of medicines, it is also a source of attraction for many photographs.

Pc da Liberdade 34
4000-322 Porto
+351 222 004 133
41.145998, -8.611933

Q9



Mon. to Fri.: 8h30 - 21h00
Sat.: 9h00 - 19h00

05



Barbearia Tinoco

This house in the barber business started in 1930, with an Art Deco decoration that adds richness to its interior. To preserve its history, the current owner tries to maintain a traditional activity and establishment with unique and very striking features in the city.

R Sá da Bandeira 13
4000-433 Porto
+351 912 265 723
41.146351, -8.610329

Q9



Tue. to Sun.: 9h00 - 19h30

06



Café Embaixador

Opened in 1957, decorated in an Art Deco style, its middle / upper class clientele were mainly gentlemen and businessmen. The space promoted the conviviality and there were conducted some business. Today it also currently houses a restaurant. It has always been sought-after by locals, students and tourists, assuming a leading social representation.

R Sampaio Bruno 5 a 11
4000-440 Porto
T. +351 222 054 329
41.1469009, -8.6107106

Q9



Sun. to Fri.: 7h00 - 22h00

07



Carvalho Batista

Started its activity in 1953, having moved to its current headquarters in 1967. Due to its unique field, it is mentioned in several publications and has been present in exhibitions and fairs of design, architecture and furniture. Along its technical history, it has created its own lines in partnership with several renowned Portuguese architects such as Siza Vieira and Souto de Moura.

R do Almada 79
4050-036 Porto
+351 223 392 120
41.146800, -8.612184

Q9



Mon. to Fri.: 9h00 - 18h00
Sat.: 9h00 - 13h00

08



Arcádia Casa do Chocolate

Arcádia has belonged to the Bastos family since 1933 and is a reference in the artisanal production process of chocolate in the city of Porto. All *Arcádia* products are of its own creation and made in the traditional way, by following historical recipes that preserve its legacy. It has become a prestigious brand with a strong historical identity.

R do Almada 63
4050-036 Porto
+351 220 437 310 / 222 001 518
41.146639, -8.612280

Q9



Mon. to Fri.: 9h30 - 19h00
Sat.: 9h30 - 17h30

09



Livraria Moreira da Costa

It is one of the oldest bookshops in the city, founded in 1902. Over the years it has become a space for sharing culture with gatherings for distinguished men of letters, book lovers and collectors. It is a house that prides itself on having as clients many illustrious people linked to literature and culture, but also from many Universities, City Halls and other important institutions relevant to the spread of culture.

R de Avis 30
4050-075 Porto
+351 222 007 524
41.147854, -8.613151

Q9



Mon. to Fri.: 9h30 - 19h00

10



Hotel Aliados

Since 1932 it is housed in a monumental building, being one of the architectural symbols of the city. For many years It was called *Pensão dos Aliados* and was visited by illustrious people, often linked to art and culture. Restored in 2012, it became *Hotel Aliados*. It combines modernism with a classic charm and still retains traces of the history and tradition characteristic of its founding era.

R Elísio de Melo 27, 2º
4000-196 Porto
+351 222 004 853/4
41.147881, -8.611730

Q9



Daily: 00h00 - 24h00

11



Café Guarany

Inaugurated on 29 January 1933, it established itself as a place of commercial transactions, spreading political ideals and sources of journalistic information. It had a select clientele of intellectuals, businessmen, and musicians. It has always been a space for conviviality, gatherings, culture, socialising and holding events, adapting to urban evolution.

Av dos Aliados 89/85
4000-066 Porto
+351 223 321 272
41.148409, -8.611571

Q8



Daily: 09h00 - 24h00

12



Barbearia Garrett

With over half a century of history, this iconic barbershop in the city centre is a space cherished by generations of customers. The large mirrors reflect the padded armchairs and the barber's craft. It has had several illustrious clients over the years, including figures from FC Porto's history, such as former coach José Maria Pedroto, who was a client for decades.

R de Ramalho Ortigão 16
4000-407 Porto
+351 222 052 830
41.149323, -8.611549

Q8



Mon. to Fri.: 9h30 - 17h30

13



António de Sousa e Oliveira

The Bookbindery Workshop António Sousa Oliveira is one of the few that withstands the passage of time, bridging the gap between ancient and modern. Founded in 1969, it moved in 1974 to its current location. The art of bookbinding has been passed down from generation to generation in a family business. It specialises in simple and luxurious binding, restoration and gold-leaf applications.

R do Pinheiro 40
4050-483 Porto
+351 222 059 823
41.150552, -8.613580

Q8



Mon. to Fri.: 8h30 - 12h30 / 14h00 - 19h00

Porto 2019
System City **Cos**®
Coordinate
Orientation
System©
Design by
Luisa do Valle

Porto city is on a grid with rows
from **A to Z** and columns from **1 to 10** formed
by squares of **500 meters each / 5 min Walk**.

••The objective of this grid•• with letters + numbers, as well as **4 colours** associated to **4 city zones**:

Foz, Marginal and Boavista, Historical Center and East, is to help tourists construct a mental map of the city of Porto and use it when visiting.

This imaginary grid covering the city as seen on this map, allow to **calculate travel times** from one point to the next, as well as identify where the **points of interest are located** (East, West, North, South).

This alphanumeric grid with 4 colours, divides the city into 4 zones: Foz in **blue**, Marginal and Boavista in **green**, Historical Center in **red** and Orient in **orange**.

design team:
luisa do valle e SOOCHY*

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4000-172 Porto

SÉ


Calçada D. Pedro Pitões, Torre Medieval, 15
4050-269 Porto

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